

Job Title: **Communication and Outreach Specialist**

Project: **Advancing Sustainable Agriculture and Food Security in Kenya**

Location: **Kenya (Mumoni Sub-County, Kitui County)**

Job Type: Contract

#### About the Project:

The project aims to enhance agricultural productivity and improve food security in Mumoni Sub-County, Kitui County, Kenya, through sustainable agriculture practices, climate-resilient crops, and market access for smallholder farmers.

#### Job Summary:

We are seeking a skilled Communication and Outreach Specialist to join our team. The successful candidate will be responsible for developing and implementing effective communication strategies to promote the project's objectives, activities, and achievements.

#### Key Responsibilities:

- Develop and implement communication strategies
- Produce communication materials (brochures, posters, newsletters, press releases)
- Build relationships with stakeholders (farmers, local communities, government officials, partners)
- Manage social media and organize events (workshops, training sessions, field days)

- Monitor and evaluate communication efforts

### Requirements:

- Experience: 6 years in communication or outreach roles
- Qualifications: Bachelor's degree in Communication, Journalism, or a related field
- Skills: Excellent writing and verbal communication skills, strong interpersonal and relationship-building skills

### What We Offer:

- Competitive contract rate
- Opportunity to work on a meaningful project impacting sustainable agriculture and food security in Kenya
- Collaborative and dynamic work environment

### How to Apply:

If you're a motivated and experienced communication professional, please submit your application, including your resume and cover letter, to [careers@mtuals.org](mailto:careers@mtuals.org) We look forward to hearing from you!